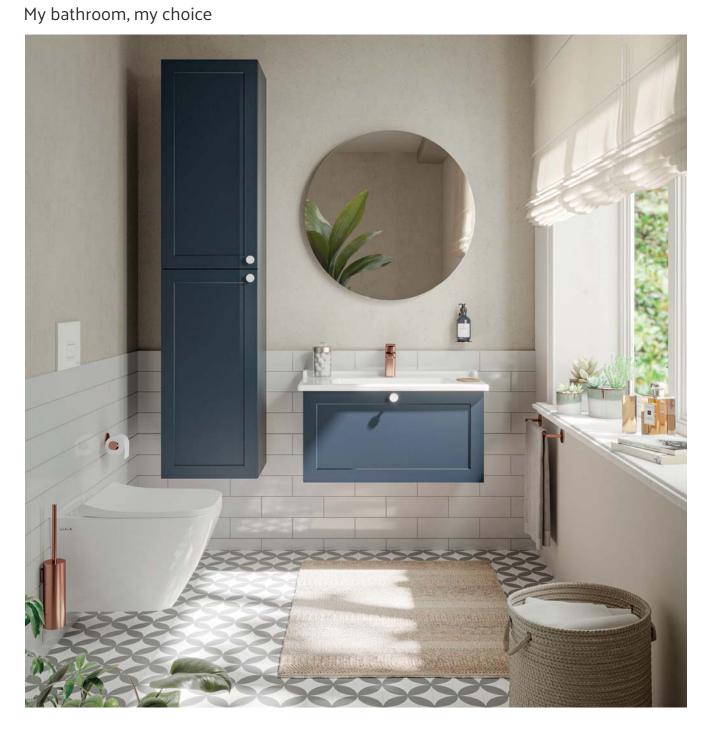
## VitrA

### Root Collection



# VitrA

We progressively invest in essentially human spaces - the bathrooms.



The complete bathroom

Exploring physical and emotional needs, VitrA invests in design to produce every essential element in the bathroom.



#### It's all about inspiration

It all begins with questions posed by the design discipline to understand needs, desires and choices. Designed by VitrA, an extraordinary wealth of attractive combinations help satisfy these needs and desires



#### High powered perfection

Seven cutting-edge factories and plants in Turkey and Russia, create sophisticated designs and maintain extremely high standards, whilst progressively reducing VitrA's ecological footprint.



#### Collaboration with designers

VitrA works with acclaimed industrial designers from around the world. Not only does the collaboration with these top talents improve product functionality, but it also introduces an entirely original range.



#### VitrA across the world

Bathroom designs greet customers around the world through 2000 sales points in over 75 countries, including 150 exclusive VitrA showrooms in Istanbul, London, Cologne, Moscow, Dubai, Mumbai, Delhi, and other major cities.



#### Technology lights up the future

The VitrA Innovation Centre serves as the headquarters of the brand's R&D activities with a strong engineering team, leading the bathroom industry with new solutions and technologies.



#### Improved personal hygiene

VitrA's continuous research into human health introduces new technologies for improved hygiene in the bathroom. These solutions raise the personal hygiene experience to a new level.



#### A pledge to the future

VitrA embraces Blue Life, a set of guidelines devised to mitigate our impact on the environment, and is held as a production, design and management philosophy.

## **Root Bathroom Furniture**



# The perfect solution for a dream bathroom

The new Root Collection is based on a simple design scheme that empowers the creation of the ideal bathroom.

The collection, created with every detail in mind, offers a variety of size and shape choices to fit any bathroom. Personalised and unique bathroom design is easier with different texture, colour, handle and foot options.











# A smart and easy combination

The collection comes with three different design options for a personalised bathroom experience.

Root Flat offers a sophisticated option for those who appreciate a minimalist design with its simple, modest lines.

Root Groove offers a contemporary bathroom design with matt colour options and stylish door detail.

Root Classic provides a wonderful alternative for those looking for a classic, traditional style, reminscent of the timeless Shaker design.







### Rich colours

Root Flat offers three different colour palettes: matt, gloss and wood which meet different needs and tastes. Matt and high gloss colors are made from 100% recyclable material.

The high gloss white, pearl grey, anthracite and sahara beige colours add a shine to the bathroom with their smooth gloss finish.

The rock grey, storm grey and dark blue colours in the matt colour palette work perfectly for modern and on-trend bathrooms. The natural wood used in the drawers of the glossy and matt washbasin units offers a luxurious feel.

Natural oak, walnut and Cordoba colour options are available for those who want the warm and calming effect of wood in their bathrooms. It provides a stylish and natural contrast to the anthracite colour wood inside the drawers of the washbasin units.





### A modern look

Root Groove offers a modern look with its matt colours and joint detail on the doors.

The collection, which has a wide range of colours from cool to warm, comes in seven different colours: white, light grey, grey, graphite, dark blue, retro green and fjord green.

The handles are available in black, white or chrome, offering numerous colour combinations.





### A classic look

Root Classic provides classic and traditional bathroom design with its matt colour finishes.

Root Classic, which comes in seven different colours including white, light grey, grey, graphite, navy blue, retro green and fjord green, can be combined with black, chrome or white handles.









# Tidier bathrooms

The Root Bathroom System has been designed to meet all kinds of needs. Cabinets and drawer units help to keep all items organised. Partitions inside the drawers enable easy organisation of items such as hair dryers, brushes and bathroom essentials to maintain a tidy bathroom space.







The proportions of the lower drawers have been optimised through ergonomic tests to provide an ideal space for cleaning products to be stored securely, thanks to the specially-designed smaller sections.



The washbasin units are available with different door and drawer options, offering additional storage and a more efficient use of space.

The four-drawer washbasin unit has been designed specifically for larger bathrooms, offering an ideal solution for bigger families.







Cupboards in different sizes can be mounted as required to take storage solutions to the next level.





With tall, small, standard and narrow unit options, with or without a laundry basket, the collection provides solutions for all needs.

Tall units with open shelves make it easy to access frequently used items, while the laundry basket provides a modern alternative for storing washing. Narrow compact tall units provide precious storage space for small bathrooms.



# Storage spaces for smaller bathrooms

Washbasin units with doors and drawers, tall units and narrow cabinets bring functional solutions to even the smallest of bathrooms.

With a variety of depth options, the collection offers flexibility in bathroom design, helping to create extra space in narrow bathrooms. The washbasin units are the ideal solution for compact bathrooms with depths of 28 cm and 38 cm, in addition to the standard depth of 46 cm.





WCs







#### A perfect fit

The VitrA Root Collection works perfectly with the VitrA Integra, Integra Square and Zentrum Collection of WCs.



### A modern look: Integra Square

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### Simple and timeless: Integra









#### Soft lines: Zentrum

• ——





#### Rimless WC that leaves no room for dirt



The VitrA Rim-ex system flushes every part of the VitrA wall-hung WC bowl, leaving bacteria nowhere to hide. Free of the channels that can harbour harmful bacteria and microorganisms, the VitrA Rim-ex toilet is easier to clean and 95% more hygienic than standard pans. The triple-nozzle diverter and the smooth curvature of the bowl give a thorough and 25% more hygienic flush each time.







Standard WC bowl with a channel



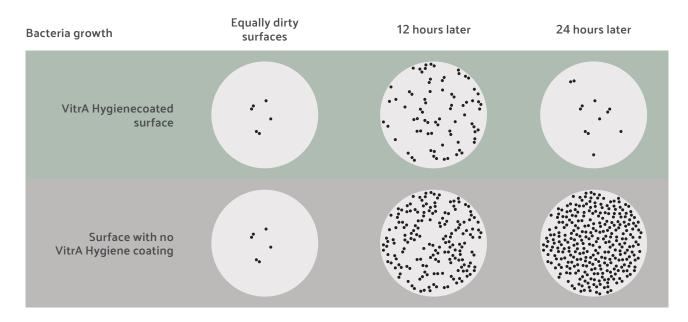
# Ion-rich technology that inhibits the growth of harmful bacteria



VitrA Hygiene, which coats all VitrA ceramicware, inhibits the growth of harmful bacteria by 99.9%. By disrupting the cellular structure of bacteria that cling to the surface during use, this proprietary glaze prevents them from proliferating into a colony.

Tests in accordance with the national and universal ISO 22196, JIS Z 2801, ASTM E 3031-15, and TSE 13420 protocols have verified the efficacy of VitrA Hygiene against gram negative (Escherichia coli) and gram positive (Staphylococcus aureus) strains.

The VitrA Hygiene glaze coats all external and internal surfaces prior to firing in a process that ensures lifetime VitrA Hygiene protection for VitrA ceramic sanitaryware even under the most intense usage conditions. Fewer chemicals and better hygiene with VitrA Hygiene.





### Design that leaves no room for dirt



The concealed installation hides all mounting fixings and also eliminates areas where dust and dirt can build up, making the toilet easier to clean.







WC with standard installation

# Comfortable and hygienic seat technology





#### 1- Extra hygienic seat

Thanks to its non-porous structure, Duroplast does not absorb chemicals and stops the growth of bacteria. For this reason, it is more hygienic and durable than plastic seats.







## 2- Easy-to-clean seat and lid The screw-free fitting of the Quick Release VitrA WC Seat makes it easy to remove and refit after cleaning.



3- Soft-closing lid

Thanks to the special hinge,
the seat closes slowly and
silently, ensuring safe use.



### Variety of shapes

Different combinations can be created with toilet seats that are compatible with Integra and Zentrum toilets.



#### **Faucets**



## The perfect finishing touch

The collection offers two design routes, using a systematic approach to add the finishing touch to your bathroom.

#### Root Round

The Root Round mixers have been designed using curved lines, ensuring a seamless flow to the washbasin.

#### **Root Square**

The Root Square mixers have been designed with defined edges and geometric forms offering a bold and unique look to complement your bathroom.





# Colours in harmony

Both designs achieve a minimalist aesthetic, and are available in a variety of colours.

Mixers are available in a chrome, gold, copper, brushed nickel or matt black finish to suit your bathroom.

Each piece in the collection is coated using advanced technology to preserve the colour for years.



#### **Special solutions**

The collection includes a variety of options including bathtub mixers and built-in combined bath and shower mixers.





The built-in bath and shower mixers are compatible with our concealed Minibox shower valve, maximising space in your bathroom.

A thermostatic option is also available in combination with our V-Box concealed shower valve, for a safer bathroom environment...



## Sustainability for our blue planet

Thanks to its exclusively designed flow regulator, the collection's Unified Water Label certified mixers provide maximum comfort and reduce water usage by 60% even in the lowest consumption category (5 litres/minute water flow).

The basin mixer cartridge with heat regulator and flow rate control provides extra savings in both energy and water consumption.

Being able to control the amount of water and energy used means we can help to conserve our natural resources.







#### Ease of use

Thanks to its exclusive design, the washbasin mixers in the collection are easy to install manually with no need for extra tools.

The flow regulator is easy to unscrew with a coin and clean to prevent any limescale build up.





## High quality standards

The Root mixers have been tested for durability and overall performance by the International Organization for Standardization and awarded with quality certificates.

#### International standards



France material approval



UK functionality and material approval



France funtionality, material and noise approval



Germany material approval



Germany funtionality and noise approval



Australia functionality and material approval



Germany funtionality, material and noise approval



The classification system for water-efficient taps and mixers

## Design your bathroom step-by-step



## My bathroom, my choice

The Root Bathroom Configurator was created to make designing the ideal bathroom with the Root Collection even easier.

With Root Bathroom Configurator it is easy to design the desired bathroom by choosing the style, type, dimensions and colours.

To create ideal bathroom, scan the QR code.

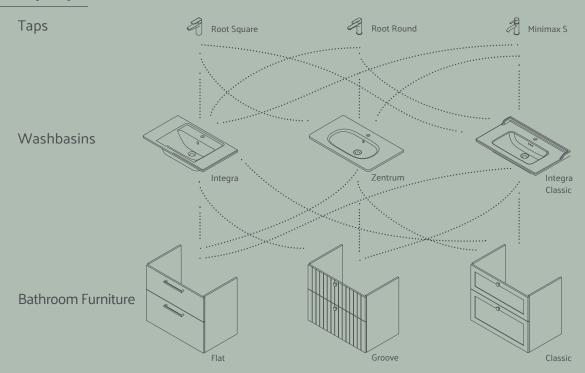


# The ideal solution for your dream bathroom in 3 steps

The Root Collection, allows you to design the bathroom of dreams in just three easy steps.

- 1- For desired bathroom design, firstly different styles of washbasins, faucets and washbasin unit can be decided, then prefered combinations of colours can be chosen.
- 2- The right size for washbasin and washbasin unit can be defined according to the area of bathroom, followed by the height of preferred faucet.
- 3- By completing design with mirrors, tall units and units with additional storage, the perfect solution for the bathroom of dreams will become a reality.

#### 1. Step: Style



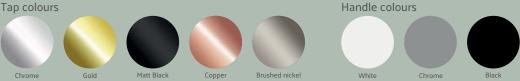
#### Bathroom furniture colours





green





green

#### 2. Step: Dimension

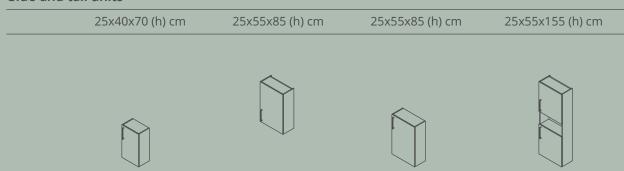
#### Washbasin units

Washbasin units				
	45x28 cm	60x38 cm	60x46 cm	
Integra				
Zentrum				
Integra Classic				
Bathroom furniture				
	45x28 cm	60x38 cm	60x46 cm	
With door				
With door				
With one drawer				
With two/four drawers				
With three drawers				
Handles	0			
Basin mixers				
Height / Length	H:150 / L:120	H:175 / L:135	H:315 / L:180	
Root Round	Ą	Ą		
Height / Length	H:150 / L:120	H:175 / L:140	H:310 / L:180	
Root Square				

80x38 cm	80x46 cm	100x46 cm	120x46 cm
80x38 cm	80x46 cm	100x46 cm	120x46 cm
		·	
		·	
	*		
H:110 / L:190	H:115 / L:210	H:150 / L:235	
H:100 / L:180	H:210 / L:270		

#### 3. Step: Complementary modules

#### Side and tall units



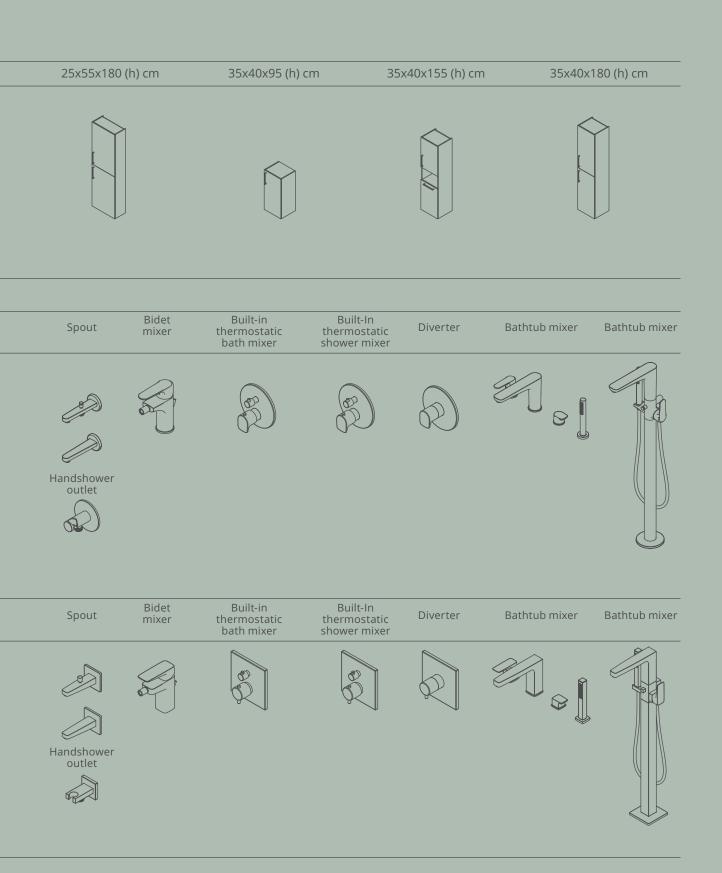
#### Bath mixers

Bath	mixer Shower r	nixer Built-in bath mixer	h Built-in show mixer	ver Built-in stop valve
	bo B		P	

#### Root Round

Bath mixer	Shower mixer	Built-in bath mixer	Built-in shower mixer	Built-in stop valve	
			P	A	

#### Root Square



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